



May Meeting Minutes

May 16, 2024 (Virtual Meeting)

Bob McBride called the meeting to order at 4:04 p.m.

Member Attendees: Bob McBride (Chair), Kevin Monahan (Vice Chair), Karl Hassler (Treasurer), Michael Smith (Secretary), Mark Deshon, Karen Rosenberg, David Schultz

Partner Liaison Attendees:

WILMAPCO and Newark Bike Project: Heather Dunigan
DelDOT: Paul Moser
Bike DE: John Bare
City of Newark: Michael Fortner
Delaware Commute Solutions: Amy Reardon
AIWhoo: Matt Saponaro

Presentation on Local Wayfinding App Project

- Matt Saponaro detailed a wayfinding project that The Newark Partnership funded called Newark Outdoor Recreation and thanked BikeNewark for joining as a partner in the effort.
- Matt further showed some draft signs that will be deployed across UD / Newark hopefully by the end of the summer. He noted that the signs will have a QR code that brings people to an interactive website containing information on local places of interest.
- Karl Hassler asked if the POIs associated with each QR code could be uniquely configured, and if so, would the client/customer or AI Woo control the content? Matt said unique POIs associated with QR codes will be configurable by clients.
- Karl followed up to ask what is the default route offered when people are directed to Google Maps (i.e. car routes / bike routes / pedestrian routes) and Matt said that the URLs can be manipulated to choose biking for everything for potential future projects.
- Mark Deshon mentioned that the user interface for the interactive website may need a bit of attention, particularly how users open Google Maps and external URLs.
- Heather Dunigan cautioned that certain points of interest may only be open to people at the University of Delaware and not the general public, like Frazer Field.
- Bob McBride asked if there was a plan to keep the app updated consistently, Matt demurred and said that there is not a solid plan yet in place for that.
- Matt asked if BikeNewark would be willing to host the aluminum signs on our poles. Mark, Heather and Karl suggested some design and content revisions to the signs that may make that idea more possible, particularly regarding size and orientation.

Upcoming Events / Projects for 2024

- Bike to Work Day - May 17
 - Mark said that he and two volunteers will be running the BikeNewark / sign in table.
 - Karl asked who will be dropping off the food if Mike Fortner can't be at the event, the answer was not immediately apparent but everyone felt confident that someone from the city would bring the food.
 - Paul Moser asked if he was supposed to lead a bike train to the event, Mark said no.
- Newark Arts Alliance Garden Tour Ride - June 1 (Rain Date: June 2)
 - NAA asked if we could design a bike ride between their gardens and Mark designed one.
- Family Bike Fest - June 9
 - Kevin Monahan said that he would like to postpone due to timing constraints and very little interest (after consistent outreach) from the community in helping run the event.
- FirstFriday Rides
 - Michael Smith said that the May edition went very well and that he and Bob should be able to cover the summer months until a longer term solution can be arrived at in the fall.
- Newark Community Day - September 15
 - Bob asked everyone to keep September 15th open.
- West Sussex COC 12th Annual Broad Creek Bike & Brew - September 21
 - Bob asked if there was opposition to us advertising the event. Heather, Karl and Mark suggested that promoting this event is out of our scope and could open "Pandora's Box".

Updates on Other Projects

- Trail Signage Kiosks
 - Mark noted that one kiosk has already been installed (in Phillips Park) and that he has purchased locks for all four kiosks.
 - Mark asked if Heather can print the maps for the kiosks and she said that the ones she makes fade too quickly. Mark and Bob suggested getting them professionally printed.
 - Karl asked if there was an issue installing one on the northside of Delaware Ave near the transit hub. Mark mentioned that there is no issue yet, but a utility check needs to happen.
 - Karl asked what the other two potential locations may be and Mark mentioned that Paula Ennis will be taking over the project from Joe Spadafino, who is retiring tomorrow. He noted that hopefully better locations without as many environmental issues can be found.
- Newark Bicycle Plan
 - Heather said that she has been fairly busy recently and plans to make the plan her summer project and get some volunteers added on soon. Mark noted that David Schultz may already have some volunteers queued up.

Treasurer's Report

- Karl noted there has not been much financial activity recently. The financial report for the past two months is attached below.

Beginning balance 3/22/2024		\$ 2,986.96	\$ (0.00)	\$ 2,986.96
Additions:				
3/22/24	Interest	0.03		0.03
3/25/24	W Trout - Donation		5.00	5.00
4/4/24	T Bayada - Membership		10.00	10.00
4/17/24	J Fleming - Membership		10.00	10.00
Total additions		0.03	25.00	25.03
Deductions:				
Various	Paypal fee		2.31	2.31
Total deductions		0.00	2.31	2.31
Surplus (deficit)		0.03	22.69	22.72
Ending balance 4/18/2024		\$ 2,986.99	\$ 22.69	\$ 3,009.68
Beginning balance 4/19/2024		\$ 2,986.99	\$ 22.69	\$ 3,009.68
Additions:				
4/30/24	Interest	0.02		0.02
4/25/24	W Trout - Donation		5.00	
5/16/24	Transfer PayPal-WSFS	27.06	(27.06)	
Total additions		27.08	(22.06)	5.02
Deductions:				
4/25/24	PayPal fee		0.63	0.63
Total deductions		0.00	0.63	0.63
Surplus (deficit)		27.08	(22.69)	4.39
Ending balance 5/16/2024		\$ 3,014.07	\$ (0.00)	\$ 3,014.07

Old and New Business

- Mark and Paul agreed to discuss
- Bob noted that The Newark Partnership has secured more funding for local projects like the one we used last year for the kiosks.

Adjourned at 5:05 pm

Minutes by Michael Smith