

Monthly Meeting Agenda January 19, 2023, at 4:00 p.m. via Zoom

Project and Partnership Reports

- Bicycle Friendly Community application
- TID Transportation Plan bicycling projects
- Wyoming Road project
- Problems with and Promoting the Delaware Avenue Cycletrack
- Newark to Newport Trail planning
- BikeNewark membership survey of member skills and interests
- Elkton Road project completion celebration, Jan. 20 at 10 a.m.
- People for Bikes information update

Events Planning for 2023

- UD/Community bicycle-safety checkpoint events
- Bike Month (May) 2023 activities, including Bike to Work Day, May 19, 2023
- Proposed community Family Bike Day event June 2023 (see draft on next page)
- Newark Community Day, Sep 17, 2023

Status Review of Past Year Goals/Setting BikeNewark Goals for 2023

Grants and Support for Future Projects

- Newark Bikeways information kiosks
- Newark Bikeways wayfinding signage and other potential costs

Membership Renewal Update

Treasurer's Report

Old and New Business

Proposed Family Bike Day Event 2023 by Kevin Monahan

Organized by BikeNewark and partner organizations, co-sponsored by The Newark Partnership and UD, along with local and national sponsors.

With the opening of E Delaware and the increase of "family" biking I've personally seen (I drop kids off daily at the UD Early Learning Center and Newark Center for Creative Learning, and we've seen a big increase in the amount of bikes). I'd love to put together an event that is focused on providing information to families who are interested in any type of biking (from commuting with kids, to getting kids out on the trails).

I have a background in events and marketing, but I don't have the local contacts that many on BikeNewark have. My concept is below and completely open to feedback.

Date: Early June, just after students leave for the summer—June 10th Looks to be a good spot (barring other events).

Location: I'd really like to get the University involved because I think The Green between Sypherd & Sharp Halls would be absolutely perfect.

Outline of Attractions

- Kid-Friendly Activities;
 - Free Ice Cream (UDairy, Kona Ice, similar)
 - Kids' bike obstacle course or time trial loops
- Local Bike Shops; Tag one for "safety checks," Tag one for "helmet checks"
- We have local families with Custom, Tern, Xtracycle and other brands that would be willing to demo their bike set-ups.
- National "Cargo" Brands

All of the below would provide demo cargo bikes for families to try.

- Bunch Bikes (Confirmed Interest and Prelim Date)
- o Rad Power Bikes (Confirmed Interest; Waiting on a Date)
- Yuba Bikes, Babboe (Waiting on response)
- Woom Bikes (Waiting on response)
- Need a Child Seat Rep, and/or Trailer Rep company to provide demos in those areas.
- Sponsors: American Bicycle Group
 - Confirmed (They don't offer kids bikes, their OBED Bikes brand is adventure-focused)